

BUILDERS OF COLOR COALITION || EVENT PARTNERSHIPS

Convening real estate professionals of color to build the future of Boston



ABOUT BCC

The Builders of Color Coalition (BCC) convenes minority real estate professionals in Greater Boston's building sector for the purposes of mutual professional development and leveraged access to development projects. We provide a welcoming and supportive network to individuals building a real estate career in Boston. BCC's growing membership comprises developers, investors, architects, attorneys, bankers, contractors, and brokers working across a wide range of firms, from family-owned enterprises to multinational companies. BCC collaborates closely with other initiatives working on increasing access and opportunity in Boston's real estate sector, including African American Real Estate Professionals (AAREP), NAIOP, and the Urban Land Institute (ULI). In addition to hosting events, BCC distributes a monthly calendar of industry events, and offers members special access to professional development opportunities with partner organizations.

EVENT PARTNERSHIPS

BCC seeks to partner with a range of organizations across the Boston area to co-host educational and social events that help advance the knowledge and networks of our members. We mobilize and organize the attendees, while our partners organize and fund the events. Where an event has associated fees for attendance, we request that, where possible: (a) discounts or other financial relief is provided to BCC members to ensure events are accessible; and/or (b) revenue sharing with BCC is considered, to support our ongoing work.

BCC ROLE

- Advertising (email list, website, social media, individual outreach)
- Recognition of host partner in publicity

optional:

- Registration management and collection of attendee fees
- Assistance with event structuring and content development
- Volunteer facilitation of event

PARTNER ROLE

- Organization of venue and refreshments
- Development of event structure/content
- Recognition of BCC in event publicity

optional:

- Registration management and collection of attendee fees
- Advertising
- Event staffing

PARTNER WITH US

To propose collaborative initiatives, please contact Dave Madan; dave@davemadan.com; 617-981-1078. To learn more about the Builders of Color Coalition, please visit buildersofcolor.com.